

ERIC HOLZER

INDUSTRIAL + WEB DESIGN

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SKILLS

QUICK SKETCHING/IDEATION
MOCKUP CONSTRUCTION
PROTOTYPE CONSTRUCTION
SOLIDWORKS RENDERINGS
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE DREAMWEAVER
HTML & CSS

AWARDS

SCHOOL OF DESIGN AND MEDIA
AWARD FOR EXCELLENCE IN
INDUSTRIAL DESIGN, 2010

IDSA MERIT AWARD FINALIST at
Philadelphia University, 2010

FIRST PLACE - SDI Technologies/iHome
Sponsored Annual Collaborative Design
Challenge, 2010

FIRST PLACE + PRODUCTION - FXI
Student Design Competition, 2009-2010

TOP FIVE + PRODUCTION - Corian/
DuPont Design Beauty Project, 2009

FIRST PLACE - National Cotton
Incorporated Design Competition, 2008

PUBLISHED - Yankodesign.com, 2007

THIRD PLACE - Annual Collaborative
Design Challenge, 2006

REFERENCES

AVAILABLE BY REQUEST.

EDUCATION

PHILADELPHIA UNIVERSITY; 2006 - 2010
B.S. Industrial Design

Vice-president; Philadelphia University IDSA - 2009-2010

NUOVA ACCADEMIA DI BELLE ARTI MILANO; SPRING 2008
Study Abroad Program - Milan, Italy

Lived and studied in Milan, Italy. Studied interaction, interior and graphic design in the Mecca of design.

EXPERIENCE

WEB + GRAPHIC DESIGN, ASSISTANT; OCT. 2004 - JAN 2010
Kim's Kitchen

Developed corporate identity and web presence for local restaurant including signage, menus, business cards, and website.

Initially employed as general assistant, but became first venue to test graphic and web design skills in a real-world application.

WEB + GRAPHIC DESIGN INTERN; SUMMER 2009
Lutron Electronics, Inc.

Collaborated between graphic design and web design departments to develop and launch vital product pages and eBlasts under tight deadlines.

Quickly learned programs like Adobe Flash and CMS400 to efficiently complete projects.

INDUSTRIAL DESIGN DISPLAYS INTERN; SUMMER 2008
Lutron Electronics, Inc.

Developed new modular product display within very tight budget to expand product awareness within smaller independent retailers.

INDUSTRIAL DESIGN DISPLAYS INTERN; SUMMER 2007
Lutron Electronics, Inc.

Redesigned existing product display to significantly reduce cost and greatly improve usability, versatility and aesthetics.